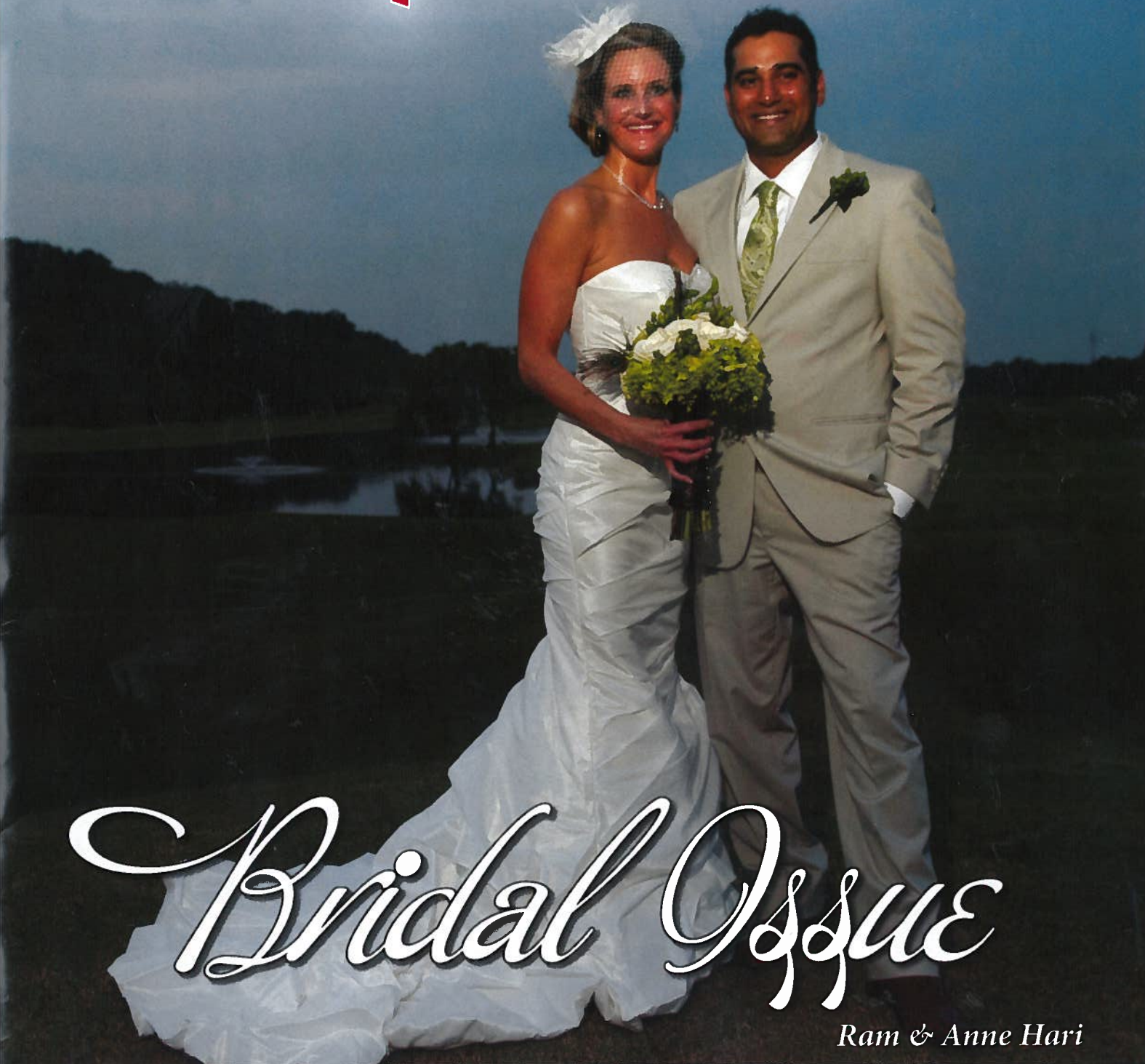


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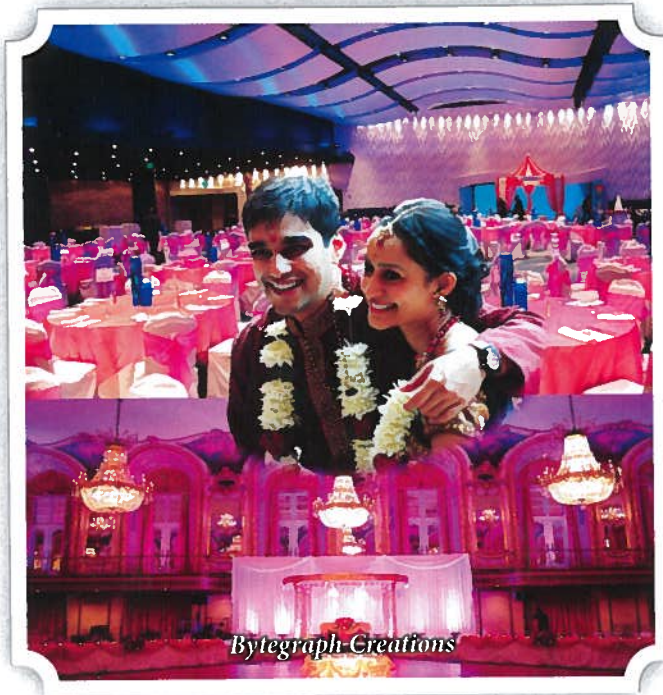
Bridal Issue

Ram & Anne Hari

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WEDDING ENTERTAINMENT

We got a chance to sit down with one of the biggest South Asian Wedding Entertainment Companies in the Nation to ask what makes a standout Desi Wedding! Dj Yogi-G and Dj Devan Shah from Yogi-G Entertainment clue us in....

1. What to look for in an entertainment company?

When looking to hire an entertainment company, make sure you do your research into the company. Look at everything they have to offer, read reviews, and make sure the company is able to provide what it advertises. These days, it is very easy to "get in" to business, but not so easy to provide the excellent customer service needed for a grand function like a wedding. There are no second takes! Also make sure the company offers you a detailed contract and is fully insured.

2. What are the different songs to use during each event?

All Desi weddings typically include multiple day

events; therefore an array of music is needed for all the different events, from the mehndi /sangeet night all the way to the grand reception. Music for your mehndi is pretty self-explanatory; there are many Bollywood and traditional Hindi songs that could be used during this time. Sangeet music is a bit more "Filmi", your playlist should consist of a variety of slow songs as well as up-beat hits. Along with music for the bride and groom's entrances, wedding ceremony music can consist of many different things from traditional Gujarati lagan songs, Nadeswaram music, instrumental slow songs, and shehnai music. You want to be sure to create a very romantic atmosphere for your special day. Cocktail Hour music is where a couple can really get creative with what they want. Here you can create your own playlist of your favorite songs or go for a lounge type of feel. We typically recommend to keep the music a bit more instrumental or background, a many of your guests will be engaging in conversation and cocktails. Now for the most fun part, Reception Entrance music! The music during this time should be VERY UP-BEAT and exciting, it's the first time all your family and friends get to see you as husband and wife and it's your moment to be in the spotlight. The reception dinner playlist should be very mellow and not overpowering to allow your guest to speak amongst each other during dinner. And finally, a couples dancing playlist should be more of a guide to let the DJ know what styles and genre of music you and your guest would enjoy to hear.

3. What is LED Uplighting and Gobos? Why Do I need them?

Uplighting in 2012 is needed as much as a DJ nowadays. LED uplighting gives your ballroom an elegant ambiance that matches and compliments your décor. It provides a great backdrop for your photos/videos and can be used in various ways, including color changing modes and chases during the dancing. Make sure the company providing you with the lighting is properly trained and understands how to work the lighting correctly.

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Gobos are Patterns, Textures or images that can be displayed in your venue. This allows the ballroom to be a bit more personal than the average wedding. Gobos can include Paisleys, Stars, Leaves, Unique Shapes or your own initials and names.

4. What should I look for in a DJ?

A couple should feel very comfortable with the DJ they choose. You should be able to meet and speak to the DJ that will be at your event. This individual will be responsible for more than just providing music; he/she will be in charge of your timeline, coordinating vendors, and creating energy for the event.

You should be able speak with your DJ very openly about your wants or concerns. Sitting and planning the program and playlist should be a fun experience for both the couple and the DJ. A seasoned veteran will be able to play multiple genres of music based on who is on the dance floor and they should be skilled into knowing how to get people on a dance floor with ease. Anyone can be an Ipod/Laptop DJ, but to understand the vibe and feel of the crowd, it takes a trained professional. That is only what we provide here at Yogi-G Entertainment! The music is what will make or break the evening.

5. How much should I spend?

You can't really put a definitive price on a great DJ or great service. The three most important things we believe that make a wedding memorable are your guests, your timeline, and your entertainment. A quality entertainer is someone who is easy to work with and is available by more than email. They will also know what it will take to ensure a successful event. As South Asian events have gotten bigger and more extravagant, so have the costs to put on a quality show. The right entertainment company will customize a package for you based on the needs for each event.

A message from Yogi-G Entertainment

To all our future couples out there, your wedding is a very special day for you, your family, and friends! We wish you nothing but the best and hope when choosing a DJ or Entertainer, you consider the above advice given. We here at Yogi-G Entertainment always take every event we do into highest regard and strive to make it memorable and joyful for everyone!

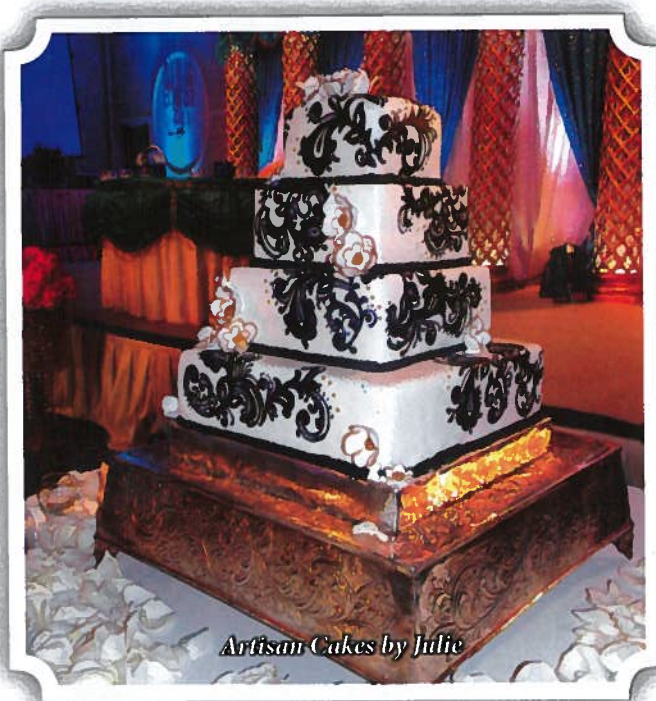
To get more information, please contact:

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HOW TO CHOOSE YOUR WEDDING CAKE

Make this experience enjoyable.

Choosing a wedding cake can be a beautiful and sweet experience if done 3 to 6 months in advance to the wedding. Having plenty of time to choose the perfect design, the cake creator, flavors and to come up with a budget, is an important aspect of this process.



Artisan Cakes by Julie

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